George Lucas’s Star Wars transformed 20th century _____________ and raised audience _____________ to alarming heights for film producers. Since Star Wars was made in 1977 special effects have become _____________ important in selling a film.

The script of Jurassic Park, for example, was rather _____________ but the film was a box office success because the dinosaurs were ________ realistic. However, special effects do not always guarantee _____________ _____________, when Lost World came out the technology was far superior, but people had become tired of dinosaurs and were simply not _____________ enough to want to go and see them any more. The film was not _____________ as successful as its predecessor.

But who is not impressed when they see Jar Jar Binks in The Phantom Menace, the first ever 3D interactive _____________ character seen on film? Computer-generated _____________ are certainly the way ahead, but you may be _____________ to discover that the most expensive special effect was filmed in 1956. The _____________ of the Red Sea in Cecille DeMille’s The Ten Commandments cost an _____________ £ 2 million.

But what does the future hold? It is _____________ to think that with computer-generated _____________ filmmakers may be able to _____________ deceased movie stars, such as James Dean and Marylyn Monroe.
George Lucas's *Star Wars* transformed 20th century entertainment and raised audience expectations to alarming heights for film producers. Since *Star Wars* was made in 1977 special effects have become increasingly important in selling a film.

The script of *Jurassic Park*, for example, was rather disappointing but the film was a box office success because the dinosaurs were amazingly realistic. However, special effects do not always guarantee success. Interestingly, when *Lost World* came out the technology was far superior, but people had become tired of dinosaurs and were simply not motivated enough to want to go and see them any more. The film was not nearly as successful as its predecessor.

But who is not impressed when they see Jar Jar Binks in *The Phantom Menace*, the first ever 3D interactive digital character seen on film? Computer-generated actors are certainly the way ahead, but you may be surprised to discover that the most expensive special effect was filmed in 1956. The parting of the Red Sea in Cecille DeMille's *The Ten Commandments* cost an astonishing £2 million.

But what does the future hold? It is fascinating to think that with computer-generated imagery filmmakers may be able to recreate deceased movie stars, such as James Dean and Marylyn Monroe.